

## Press Release

FOR IMMEDIATE RELEASE

# Rancho Mesa Insurance Services, Inc. Named "Best Practices" Agency for 11th Consecutive Year

**Santee, CA, July 24, 2017 - Rancho Mesa Insurance Services, Inc.**, a leading Southern California-based commercial insurance brokerage firm, for the eleventh consecutive year, has been included in the [Independent Insurance Agents & Brokers of America's](#) (IIABA) elite group of "Best Practices" agencies.

Of the roughly 38,000 independent insurance agencies in the country, only 241 retained their "Best Practices" agency status in 2017. In California, Rancho Mesa is one of only fourteen agencies to earn the distinction.

An agency must first be nominated by the Independent Insurance Agents & Brokers of America (Big I); then, it must submit detailed financial and operational information which is analyzed, scored, and ranked objectively based on operational excellence, including: outstanding customer services, growth, stability, and financial management.

Each year, the IIABA publishes its "Best Practices Study" using financial and operational data collected from agencies throughout the United States. The 2017 Best Practices Study will be available later this year. It will include a list of all the Best Practices Agencies by state and the results of the study.

To learn more about what it takes to be a "Best Practices Agency," read the article "[Characteristics of a Best Practices Agency Explained](#)" published by the IIABA.

### **About Rancho Mesa Insurance Services, Inc.**

Rancho Mesa was founded in 1998 and is regarded as a leading Southern California insurance agency with recognized expertise in construction, landscape and nonprofit/social services. The company provides its clients with risk management services, comprehensive insurance programs, bonding, employee benefits, and industry specific training.

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Developing Solutions • Building Trust • Protecting Clients – ONE RELATIONSHIP AT A TIME.™

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